

PRODUCT PORTFOLIO

AI Product Imagery & Video Portfolio

Ken Yasue

Product images and product videos made with generative AI. Pieces marked ► are videos; play them on the page below.

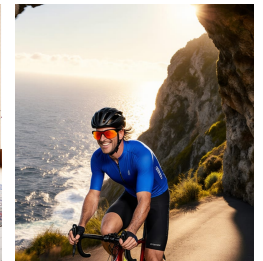
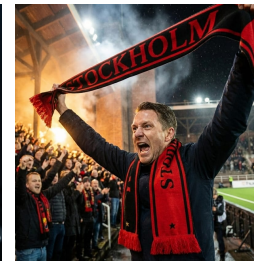
yasue.org/cv/product_portfolio

Brands

buffettags.com bvstylez emporiumexclusive.com fcsthlm.com

Funky Flickr Boyz Gear green4ever lavinta.nl melamedic.com

paul-eyes.com rmcjeans.com ski softgarage streetsoup



buffettags.com

The approach A 4K film that puts electronic price tags where they are actually used — buffets, supermarket shelves, hotel restaurants. Close-ups keep the tag the hero, near enough to read its little screen.

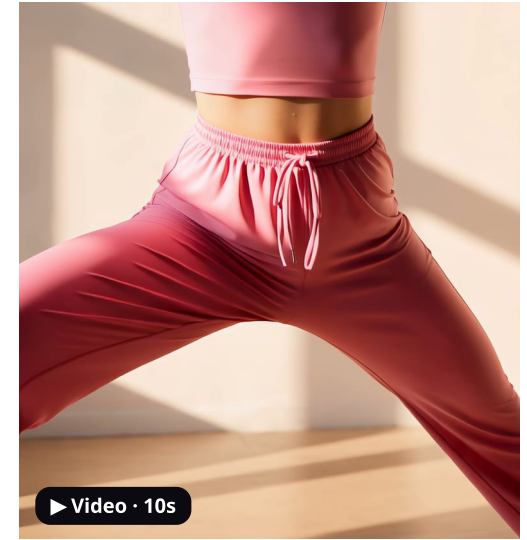
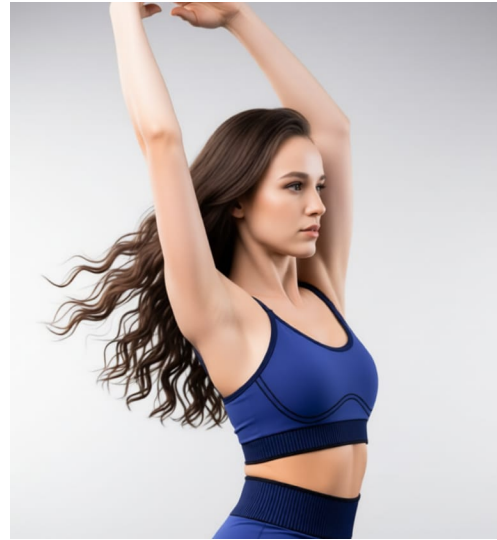


bvstylez

The approach One patterned range of bags, taken to a Paris street, an airport, a Japanese garden and a museum. The pattern and the logo hold their shape across tote, backpack and crossbody, each carried its own way.



emporiumexclusive.com **The approach** Leggings and sets, colour by colour, in a studio, on city steps and in a dance studio. The fabric's texture and colour stay true through jumps and spins, in stills and in vertical video.



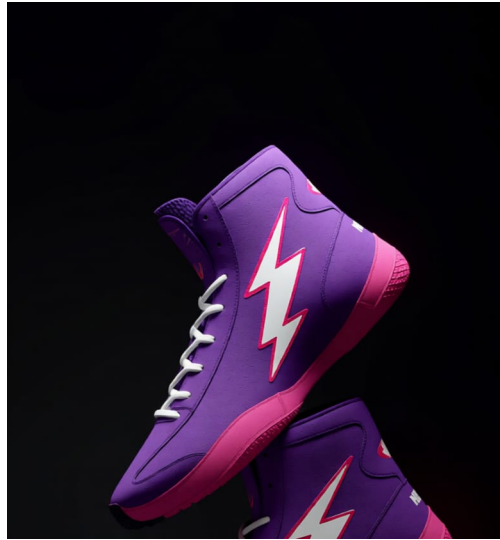
fcsthlm.com

The approach Caps, sweatshirts, scarves and totes in Stockholm's old town, by the water and in the stadium — worn by fans from children to grandparents, as everyday moments in the city.



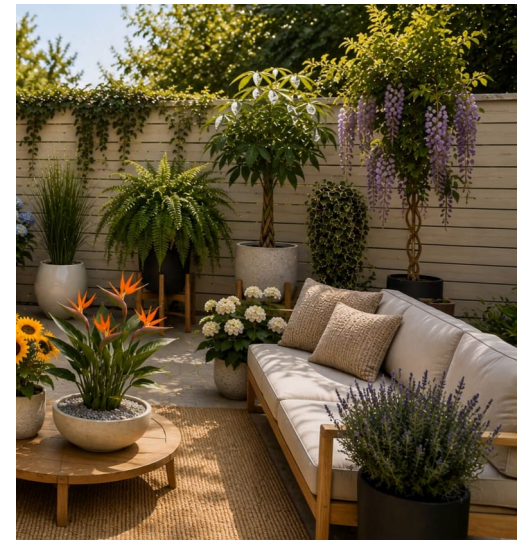
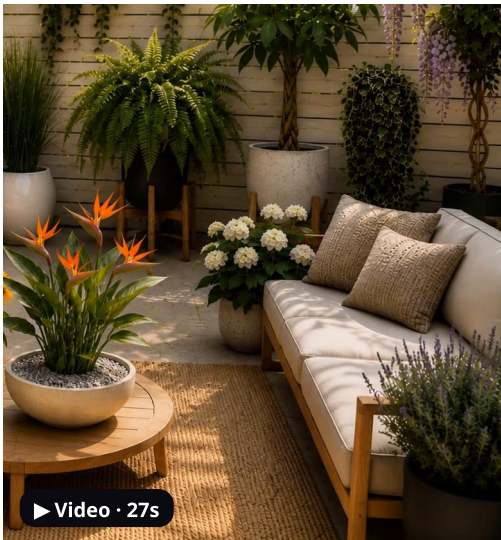
Funky Flickr Boyz Gear

The approach The same shot, with only the sneaker's colourway swapped, so every colour can be compared in the same scene. The lightning-bolt logo keeps its shape and place in every frame.



green4ever

The approach A 4K film that pulls back from a single sunflower to a whole terrace of plants — from one flower to an idea for a space, in one continuous move.



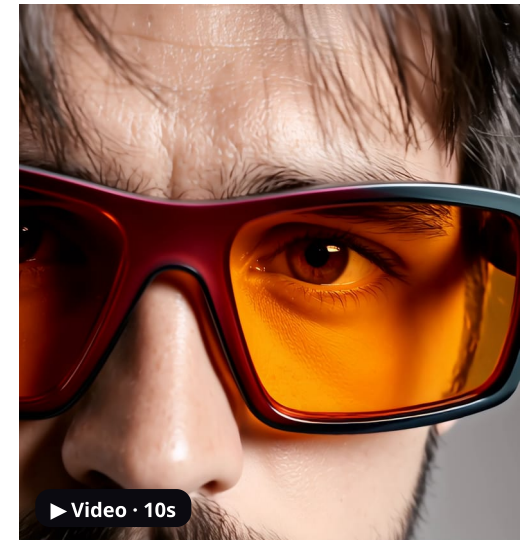
lavinta.nl

The approach One rug, laid in a Japanese room, an arched hallway, a long corridor and a living room. Floor perspective and light direction are matched so the pattern never warps.



melamedic.com

The approach Blue-light glasses with orange lenses, shown where they are worn — cycling, at the movies, working late. The lens colour and its reflections stay consistent in every shot, and the video shows the fit.



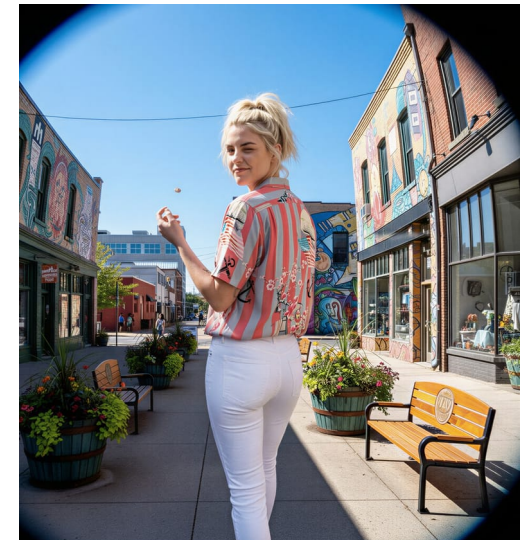
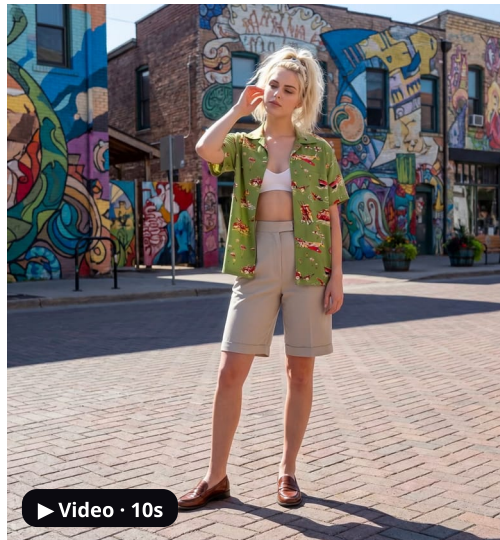
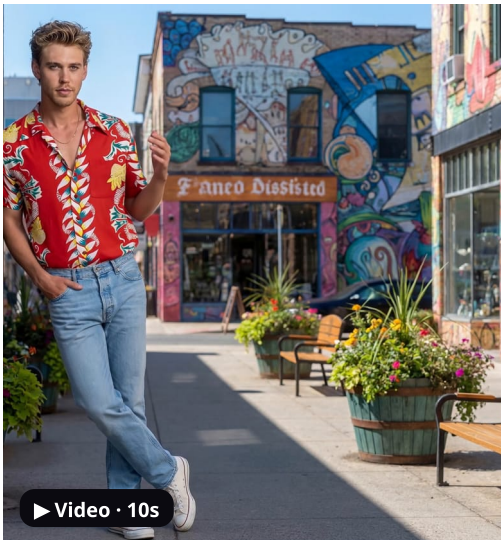
paul-eyes.com

The approach Same model, same pose — only the sneaker changes, so styles can be compared side by side. Stone steps, a New York crosswalk and a colour studio, framed so the shoe's materials lead.



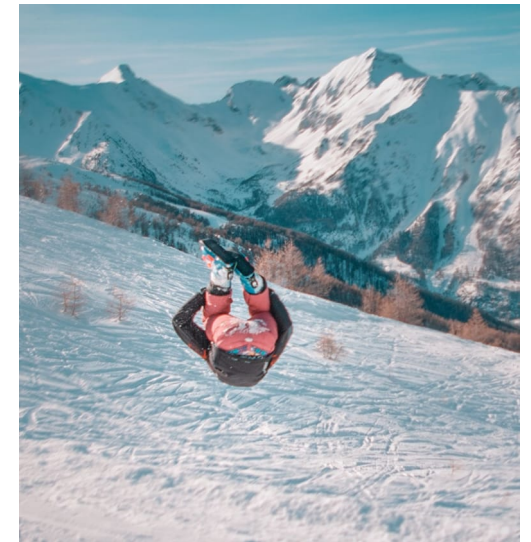
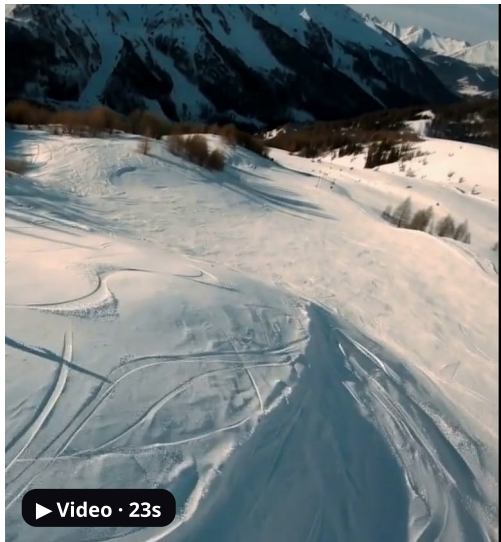
rmcjeans.com

The approach Patterned shirts styled on a street of murals, in stills and ten-second videos. A fisheye look among them shows the same clothes in a different mood.



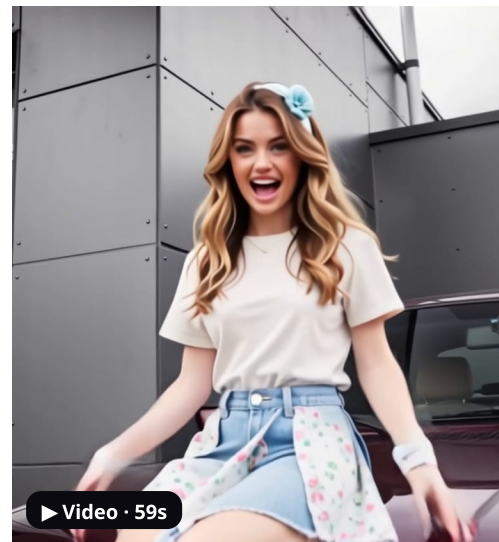
ski

The approach A commercial for short skis. Powder-spray speed meets three-dimensional title type, cut to a minimal-techno track.



softgarage

The approach Two one-minute commercials for a car cover, on and off a classic car. The same car and the same person hold across every cut, showing the cover's texture and how easily it goes on.



streetsoup

The approach Soup cups taken to an alpine picnic, an office lunch and a forest break. The cup's logo holds from stills to video to a twenty-second branded commercial.

